



# CASE STUDY



## Fellowes Air Purifiers and the San Antonio Spurs: A Slam Dunk

Commercial grade air purifiers installed at AT&T Center to remove viruses and ensure the safety of players, personnel, vendors, and fans.



*"The health and safety of our employees, fans and event attendees have always been our top priority—and is more imperative now than ever before."*

*Casey Heverling,  
Vice President and General Manager of the AT&T Center*

After the National Basketball Association navigated the 2020 season using a "bubble," which isolated all players, coaches and player personnel in a select few hotels in Florida, it was left to wrestle with what would happen for the 2021 season, when travel wasn't restricted but the threat of viruses was still very real. With the announcement that teams could have fans in attendance depending on local governance and protocols, NBA teams scrambled to determine how best to ensure the safety of players, personnel, vendors and fans.

For the San Antonio Spurs, that meant taking a proactive stance. So, the Spurs asked GermLogic, their sanitation partner, how to ensure the health and well-being of occupants. The simple answer: install Fellowes Air Purifiers for both the AT&T Center and the Spurs practice facility.





Commercial-grade Fellowes air purifiers feature an innovative four-stage filtration system to effectively and efficiently remove viruses, bacteria, germs, odors and allergens from enclosed spaces. What's more, the units remove up to 99.97 percent of airborne contaminants using hospital-like HEPA filters. Additionally, Fellowes AeraMax Pro filtration system proved to be 99.99% effective in reducing the aerosolized Coronavirus\*

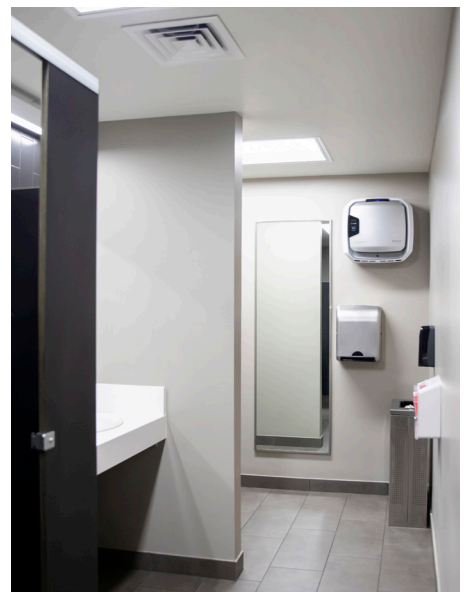
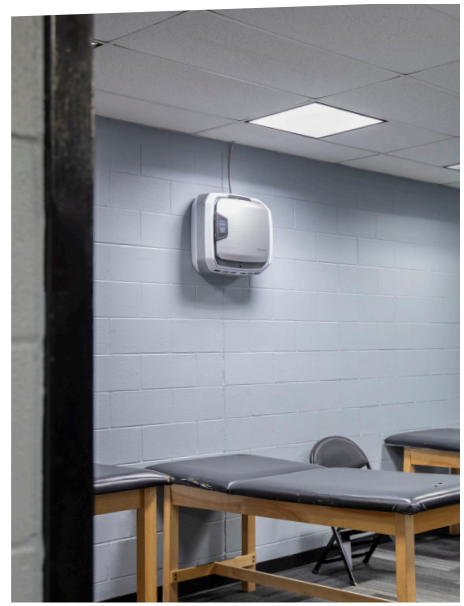
The Spurs installed 200 Fellowes AeraMax Pro air purifier units in restrooms, locker rooms, staff offices, meeting rooms and coaches offices in both the practice facility and the AT&T Center to blanket the areas in air purification protection.

"The health and safety of our employees, fans and event attendees have always been our top priority—and is more imperative now than ever before," says Casey Heverling, Vice President and General Manager of the AT&T Center. "We are taking additional precautions escalating our air treatments in many public areas, like restrooms, restaurants, clubs and suites in the AT&T Center and the Spurs practice facility."

"We are particularly concerned about player health and safety. Locker rooms are designed for team unity and it's difficult to maintain social distance in smaller spaces. Making sure the air is fresh and clean becomes a really important part of our cleaning protocol. So, scrubbing the air is just as important as scrubbing surfaces. And, given that guests in our suites expect a VIP experience, having them rest assured that we are doing the utmost to ensure their health really becomes key."



The installation of these Fellowes air purifiers is a permanent solution to the threat of viruses and germs at the practice facility and arena, complementing hand and surface washing techniques. What's more, the wall-mounted mix of Fellowes AeraMax Professional 3 and 4 units work effortlessly around the clock and feature the patented EnviroSmart™ with PureView™ Technology. EnviroSmart assists in the machine's ability to effectively and efficiently clean the air based on room conditions. Units activate by motion, sound and odor, and their dual laser particle sensors measure ultra-fine particles, adjusting the performance automatically. Each unit has a large visual display so occupants can see the cleaning progress. The units make people feel better in two ways: they'll feel better physically through cleaner, fresher air, and they'll feel better emotionally because they'll actually see the cleaning process.



*Shared Spaces AeraMax Pro units were installed include:*  
Conference Rooms, Luxury Suites, Locker/Restrooms



“Fellowes produces the highest-grade air purifiers on the market,” says GermLogic owner Tiffany DiCicco. “Perhaps the most important feature—and my personal favorite—is the PureView Technology. It allows the client to see that their air is clean. Our clients, especially the Spurs, like this, because they feel safe knowing they are working in a clean air environment.”

“The Spurs are very happy with the results,” DiCicco says.

*“Fellowes AeraMax Pro air purifiers were demonstrated through independent laboratory testing to be effective in reducing aerosolized airborne concentration of Human Coronavirus 229E in a test chamber, reaching 99.99% airborne reduction within 1 hour of operation.”*

